

# GRAPHIC SPECIFICATIONS

AF010 AF030 DE200 IF010 IF020 - A4

## Artwork specifications:

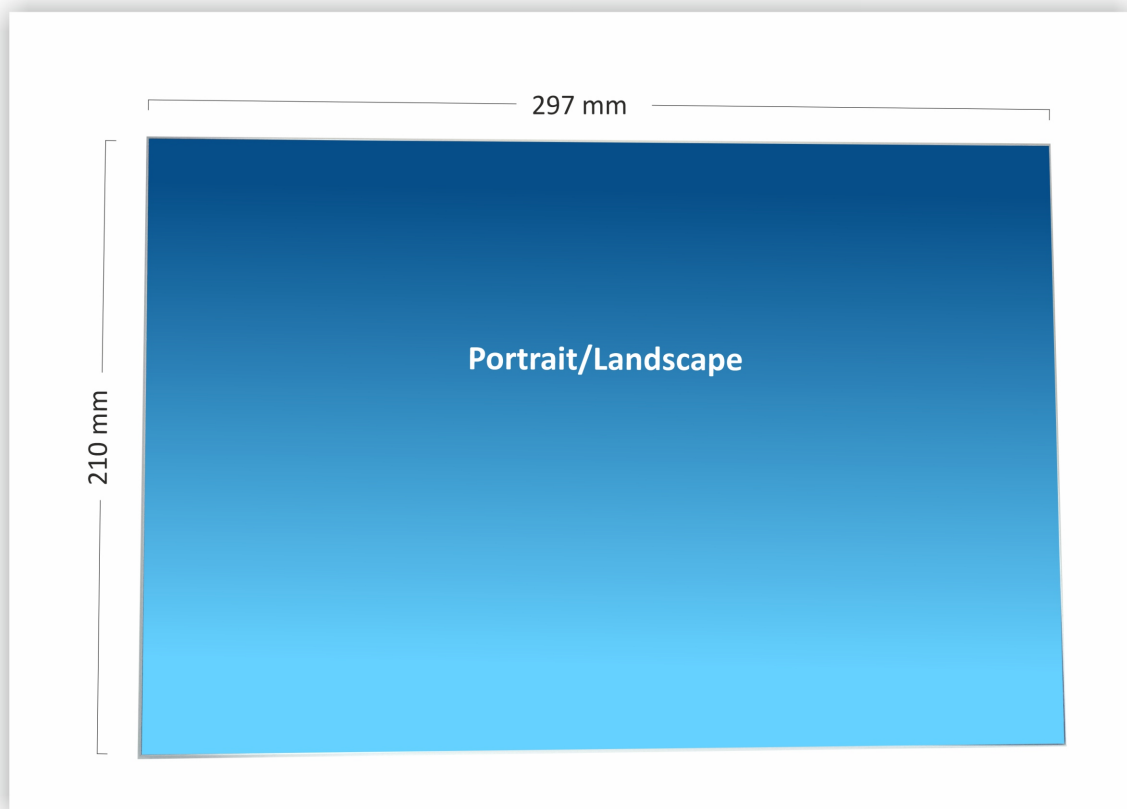
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

## Product specifications:

- ✓ total graphic area: W: 210 mm H:297 mm
- ✓ visible graphic area: W: 180 mm H: 267 mm

## Recommandations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:  
15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions  
W: 180 H: 267 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc.  
If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

# visible area

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Total graphic area 210x297 mm.

Position the desired items in the visible area of 180x267 mm, marked with gray.  
In the area marked with red you only use the background, no important information.

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